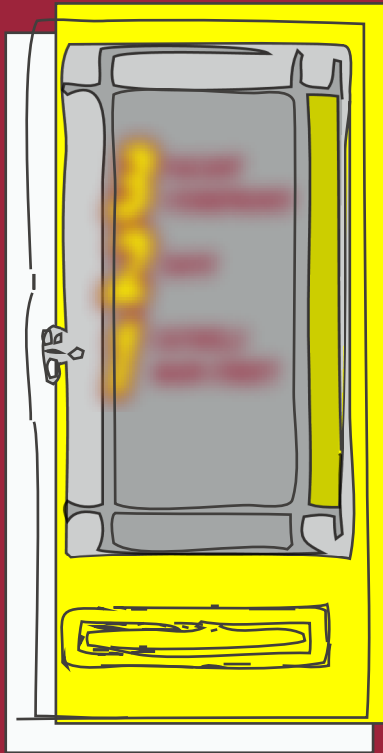


ReStore



CONTEST SYNOPSIS

The Re-Store Design Challenge is a renovation competition event for villages and hamlets in the Delaware County region of the Catskill Mountains. The challenge enables the main streets of these areas to dream what could be with exuberant entrepreneurial spirit and creative design – bringing the best of the area’s historical provenance to its potential as the unspoiled tourism draw of a region with 20 million residents. It is intended to provide an opportunity for these municipalities to renovate vacant storefronts, boost tourism, garner press attention, generate foot traffic, and encourage landlords and business owners to capitalize on the often overlooked potential of these main streets. By using nationally recognized talent with local ties, the competition will showcase the wealth of skills that already exist in our region and will encourage those considering investment opportunities to “buy local first”.

The location for the competition (“municipality”) will be chosen through a competitive application process determined by the administrator. Applications will be reviewed by a team of judges selected by the administrator. Applications will be due by May 1st. Winning municipality will be selected by May 15th. Pertinent qualifications include: available vacant storefronts, volunteer availability, awards event location availability, and willingness to promote event

The design teams consist of a local designer, builder or craftsperson, artist, and high school senior. The teams adhere to the following rules: 1.) renovations of entire width and 15’ depth of storefront, 2.) design simulates a retail establishment including fixtures and merchandise, 3.) designers have a budget of \$1,000, 4.) designers are not to begin work until 30 days prior to event, 5.) design teams have two days to install design, 6.) storefronts are publicly accessible for four weekends, 7.) non-permanent design elements are removed after competition.

Judging will be based on a ratio of public vote (30%) to juried review (70%). The gala awards event will host a public review and discussion of the design by the jury. Jury members contain one representative from the municipality, a design professional, a builder or craftsperson, an artist, any gold sponsors, and a representative of the administrator’s organization. The winning team will receive a \$500 college scholarship and laptop computer for the student member.

This is a brief summary of the contest rules. Complete rules are available on request from MARK Project. The Re-Store Design Challenge has been made possible by a generous grant from the O’Connor Foundation.

3 *AMBITIOUS DESIGNERS!*

2 *DAYS!*

1 *CATSKILLS MAIN STREET!*

**SEE WHAT’S
IN STORE...**

ReSTORE

Design Challenge

WHAT'S IN STORE

This summer, **three teams** of prominent designers, builders, artists, and local students will have **two days and one-thousand dollars** each to design and renovate **three vacant storefronts** in a Catskills village. On four open-house weekends, area visitors, residents, and press will tour the stores and imagine a village transformed by exciting design. At a gala awards event a public vote and juried review will decide the winning team, sending the winning student to college with a scholarship.

A main street will be transformed - and a Catskills village will learn to dream.

DESIGN TEAM LEADS

Cooper, Robertson & Partners
Donald Hill Interiors, LLC
Sean Scherer, Kabinett & Kammer

Architects and Town Designers
Interior Designer
Artist, Designer, Antique Dealer

LOCATION

Some of the **most intact examples of 19th century village main streets** are in the Delaware County Catskills. Through a competitive application process, one area municipality will be chosen to host the Re-Store Design Challenge. Applications are available through MARK Project.

SPONSORSHIP LEVELS

Trustee - \$2,000
Sponsor - \$1000
Honored Contributor - \$500

INFORMATION AND APPLICATIONS

Available through MARK Project, Inc. at <http://markproject.org/projects/restore-challenge/>



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